Amazon New Hiring For Fresher – Job Recruitment in 2024 – Marketing Research Analyst Posts

Job Location
India
Remote work from: IN

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Base Salary
USD 10$ - USD 19$

Qualifications
Graduate & 12th Pass

Employment Type
Full-time

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Hiring organization
Amazon

Date posted
April 13, 2024

Valid through
31.12.2024

APPLY NOW

Description

Amazon New Hiring For Fresher

About Amazon

Amazon is guided by four principles: customer obsession, invention, operational excellence, and long-term thinking. We are a dynamic company with a global presence, constantly innovating to bring new products and services to our customers. As a Market Research Analyst at Amazon, you'll play a vital role in understanding our customers' needs and translating them into actionable insights that drive strategic decision-making.

Why Join Us as a Marketing Research Analyst?

In this exciting role, you'll be at the forefront of uncovering customer trends and preferences. You'll have the opportunity to work on a wide range of projects, from analyzing customer behavior to researching new market opportunities. Your work will directly impact how we market and sell products to millions of customers around the world.

This is more than just a job; it's a chance to be part of a company that is revolutionizing the way we shop. You'll collaborate with a talented team of researchers, marketers, and product managers, all working towards a shared goal: exceeding customer expectations.

The Position

Amazon is seeking a passionate and analytical Marketing Research Analyst to join our team remotely. You'll be responsible for conducting in-depth research, analyzing data, and providing actionable insights that inform our marketing strategies.

Amazon Career

Job Summary

As a Marketing Research Analyst, you'll wear many hats. Here's a glimpse into what you'll be doing:

- Conduct market research using various methodologies, including surveys, focus groups, and competitive analysis.
- Analyze large datasets using statistical software and techniques to identify trends and patterns.
- Translate complex data into clear and concise reports and presentations.
- Partner with marketing, product, and sales teams to identify research needs and translate findings into actionable insights.
- Stay up-to-date on industry trends and consumer behavior to inform future research initiatives.
- Develop and maintain research methodologies to ensure data quality and consistency.

Key Responsibilities

- Design and execute market research projects to gather customer insights.
- Clean, analyze, and interpret data from various sources.
- Develop compelling data visualizations to communicate findings effectively.
- Collaborate with cross-functional teams to translate insights into actionable strategies.
- Stay current on marketing research best practices and emerging technologies.

Required Skills and Qualifications

- Bachelor's degree in Marketing, Business Administration, Statistics, or a related field (or equivalent experience).
- Minimum of 1-2 years of experience in market research analysis (for experienced candidates) or strong analytical skills and a willingness to learn (for freshers).
- Proficiency in statistical software (e.g., SPSS, SAS) and data visualization tools (e.g., Tableau, Power BI).
- Excellent analytical and problem-solving skills.
- Strong communication skills, both written and verbal.
- Ability to work independently and as part of a team.
- A passion for understanding customer behavior and translating insights into action.

Experience

This role is open to both experienced and aspiring market research analysts. For experienced candidates, a minimum of 1-2 years of experience in a similar role is preferred. Fresh graduates with strong analytical skills and a passion for research are also encouraged to apply.

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Amazon Jobs Near Me

Why Join Amazon?

At Amazon, you'll be surrounded by brilliant minds who are constantly pushing boundaries. We offer a collaborative and fast-paced work environment where you'll have the opportunity to learn and grow both personally and professionally. Here's what you can expect:

- Competitive salary and benefits package, including health insurance, paid time off, and stock options.
- Opportunities for career development and growth within a dynamic and innovative company.
- A collaborative work environment where your ideas are valued and heard.
- The chance to make a real impact on how we market products to millions of customers around the world.

Application Process

To apply, please submit your resume and a cover letter that details your experience with market research and your passion for understanding customer behavior.

Join Us and Make a Difference!

Are you ready to take your analytical skills to the next level and make a real impact on the world's largest online retailer? If you're a curious and data-driven individual who thrives in a fast-paced environment, we encourage you to apply!

General Overview

As a Marketing Research Analyst at Amazon, you'll play a pivotal role in uncovering customer insights that drive strategic decision-making. You'll have the opportunity to work on a wide range of projects, collaborate with talented colleagues, and contribute to the success of a company that is constantly innovating. If you're looking for a challenging and rewarding career, this is the perfect opportunity for you

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